

Portfolio



SERR



Our story

Decades and more experience in the event industry with our founder strongly building relations with the clients have been a successful capability for the company.

It has become to be a known Event Solutions & Services powerhouse. Currently, SERR with its partners is amongst the fastest growing company due to its technical capacity of handling massive events and creating creative extravaganzas.

Top-of-the-line technology, state-of-the-art equipment, and a deep understanding of the implementation have awarded SERR some of the biggest events in KSA. In a nutshell, SERR is perfection personified.



Who we are

Our history

Collaborated in 2001, Serr and its partners has become one of the most important company that has ability to execute events from A to Z effectively.

Our value

We are a company which have the capacity and ability to execute any events across Saudi Arabia such as Riyadh, Jeddah, Taif, Makka, Dammam, Hail, Jizan and many cities

Why we different

The hardest challenge that faces the majority of organizations and institutions to make events is managing costs based on their budget, we have talents that have creative ideas that lead to reduce costs with no effect in the quality of executions. We are aware of the balance between clients' need and their budgets.



Our Philosophy

Our clients are always right

We strongly believe that our responsibility is to understand our customers' needs correctly and transform that into reality through creative ways.

Creativity is our approach

Event management is depending on getting people attention, As results, without creative ideas means out of event management industry.



What we do

Inauguration ceremonies

Int'l Conferences & Forums

Trade Exhibitions

Corporate events

Roadshows

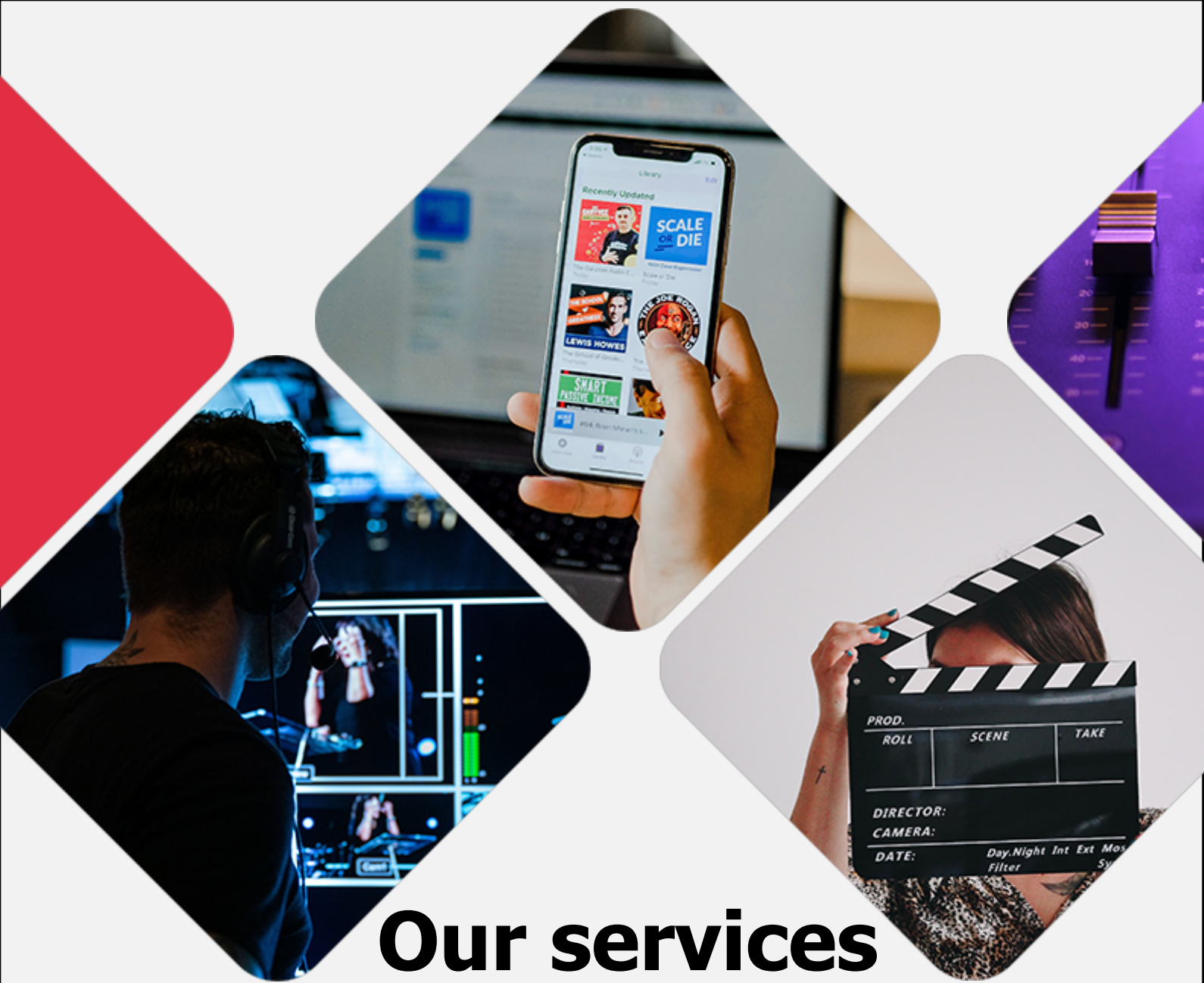
Royal Receptions

Festivals & milestones

Symposiums & seminars

Weddings & Special occasions

Product launches



Our services

360 Layout Design

- Stage Design
- Exhibition Design
- Venue Decoration
- Pop Ups
- Roll Ups

Multimedia & Production

- Sound System
- Video Production
- Mega Projection Screens
- LED Screens
- Film Production

Information Technology

- Website Development
- Online / On Site Registration
- Database Management
- Web/Desktop Application Development

Content Design

- Branding
- Website design
- Publication
- Animation

Sponsorship

- Sponsorship Marketing
- E-marketing
- Marketing Research
- Marketing Communication
- Advertising & Media

Brand Activation

- Media Strategy
- Media Relation
- Press Conference
- Media Center
- Media Monitoring

Hospitality Management

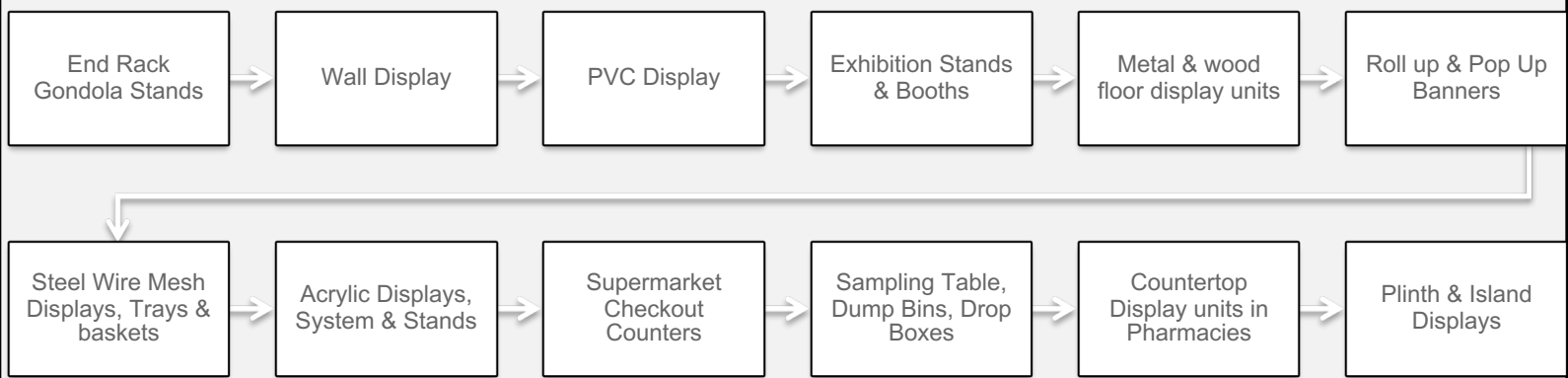
- Hotel Booking
- Travel Booking
- Transportation
- Ushers
- Tourism Programs
- Concierge Services

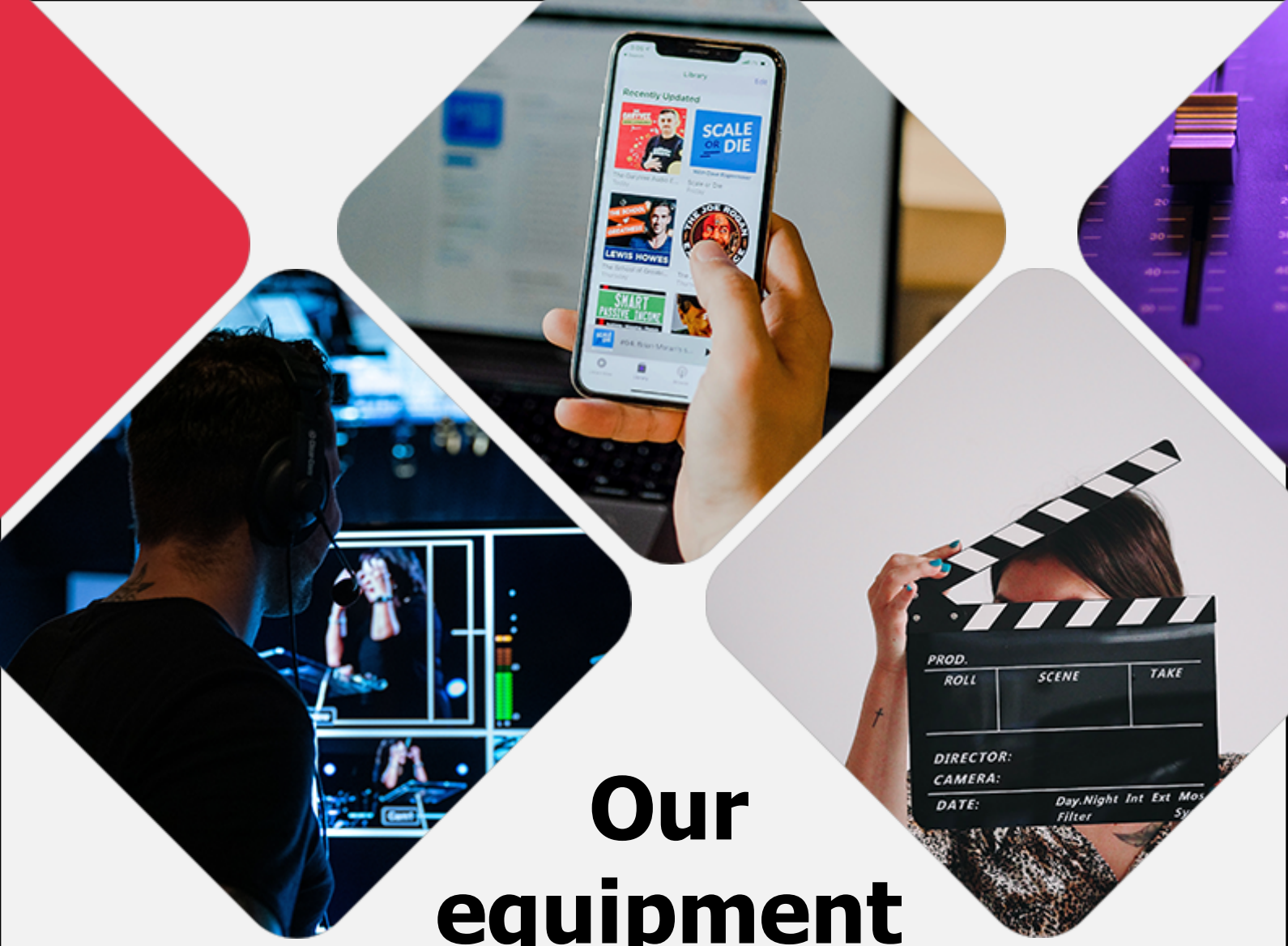
Conference Support

- Translation & Instant Interpretation equipment
- Audience Response
- Voting System
- VIP Gift Items



Our Display Solutions





Our equipment



Robe-Robin-600-LED-Wash



Light Sky Beam440wt



Martin Mac 2000 Spot



Robe-Robin 300 Beam Classic



Clay-Paky-Alpha-Spot-1200wt



Griven-Kolorado 2500w



Led Parcan



Led City Color



Led Bar



Christie Roadster S+ 20k



Multi Color Laser 24w



Electro Voice Speakers



Linearray Speakers



Led Screen P3.9 - P4.8 - P5.3 - P10



Avolites Pearl 2010



Equipment brand





Our clients





Event done by us



Our events experiences



BMW X6 2020 Launch



Our events experiences



Neverland, Jeddah



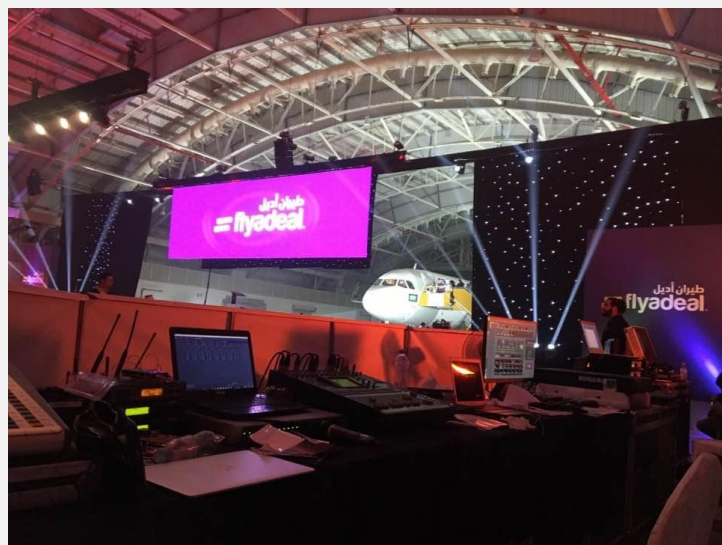
Our events experiences



Bentley Launch



Our events experiences



Flyadeal Event



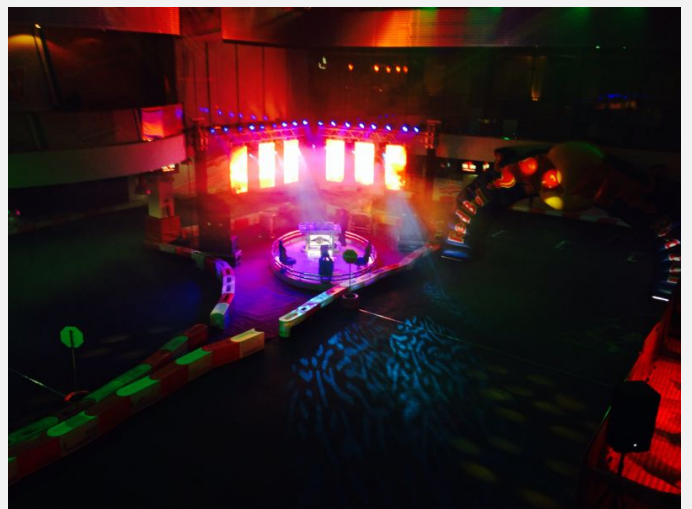
Our events experiences



Taksim Trio Live Show,
Jeddah



Our events experiences



Redbull WOW, Jeddah



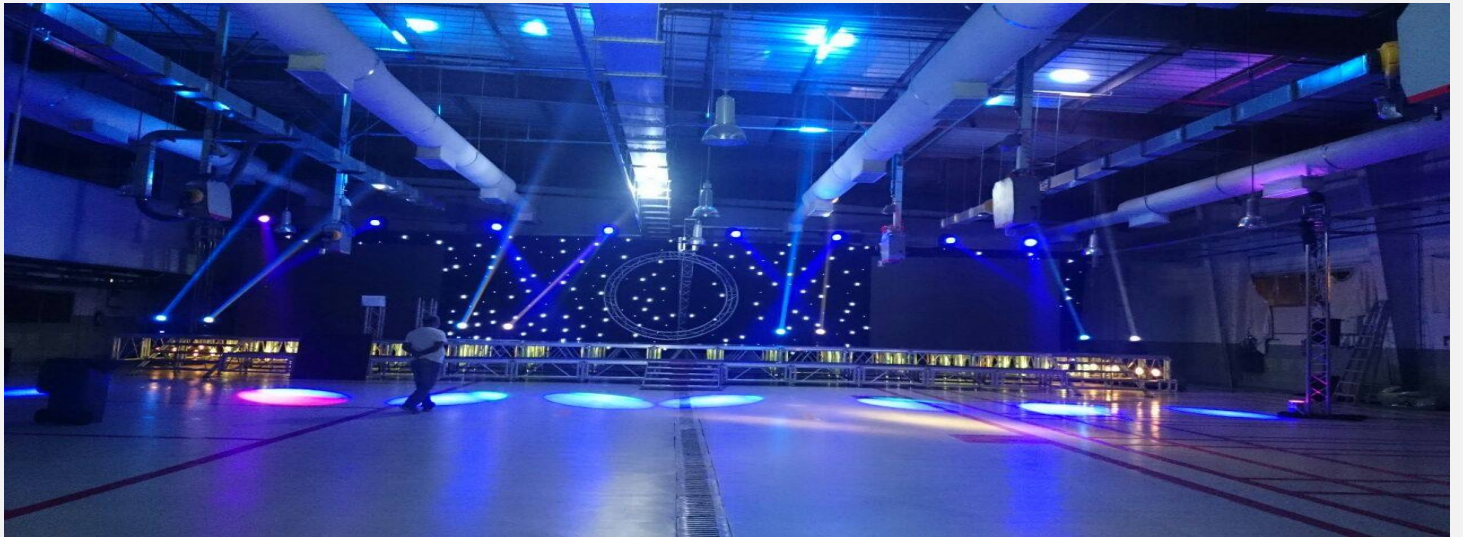
Our events experiences



Ritz Carlton,
Jeddah



Our events experiences



Abdul Latif Jameel,
Company Gala



Our events experiences



Zara Re Opening,
Jeddah



Our events experiences



Aston Martin, Jeddah



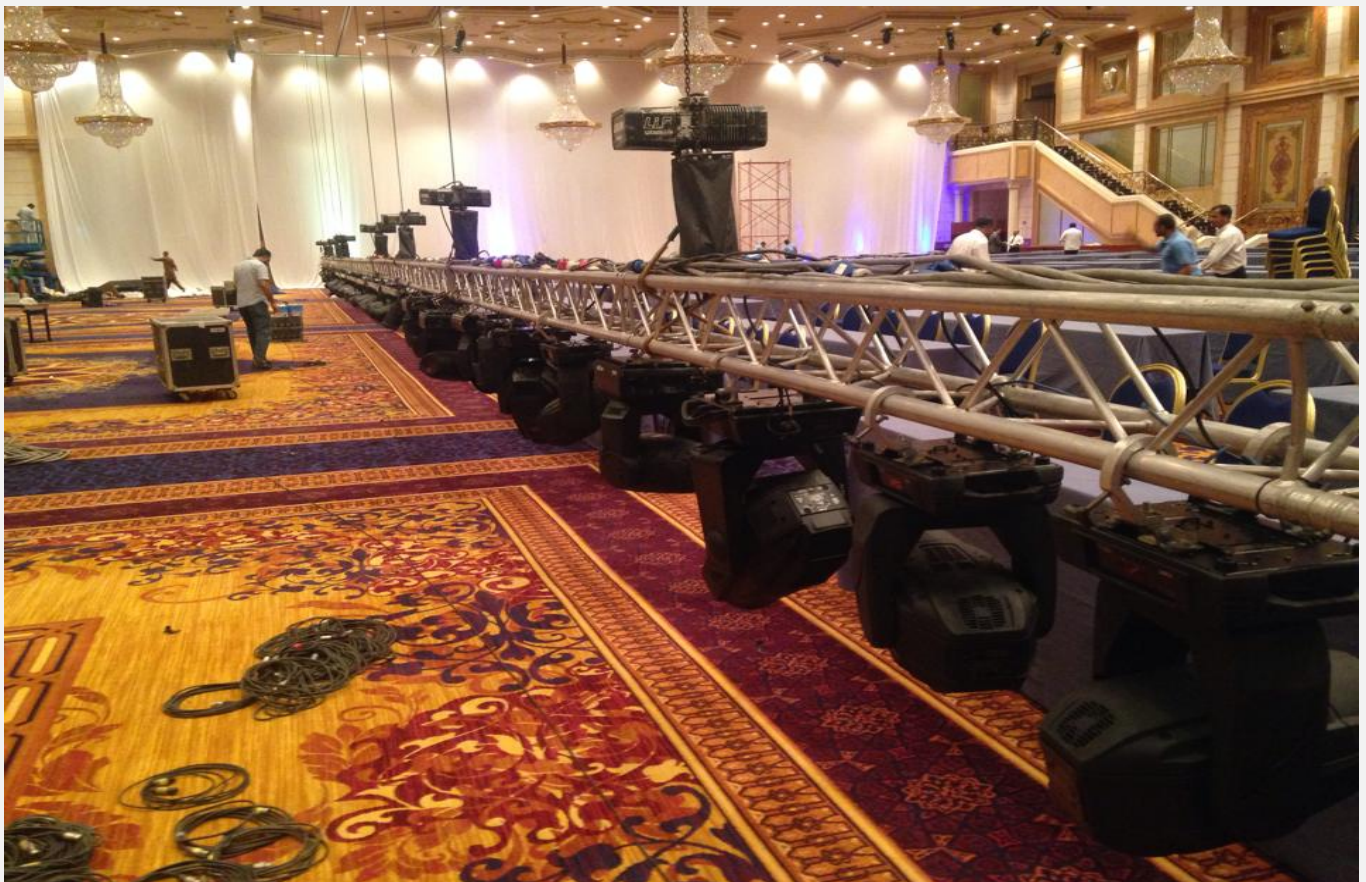
Our events experiences



OLAYAN Event Riyadh



Our events experiences



NCB, Bank Event



Reach us



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